



Chonky is the fattest meme coin within the Solana ecosystem and the first 'cat coin' to gain major notoriety. But Chonky is so much more than just a meme coin. In this document we hope to share with you a few things we have cooking in order to build one of the most fun and brandable memes in Web3.





MEMES

Memes are Chonky's bread and butter, we are a meme coin after all. We have one of the best artists in the space generating them around the clock to make sure we are up with the latest trends and keeping the community equipped with plenty of marketing material. The memes shown below are just a selection of what we have made.



WEBSITE

The Chonky website is more than just a boring memecoin landing page. Let's be honest, no one is going to a meme coin website to get analytical data, the people just want some damn fun. With that it mind, the Chonky site stands out through our:

GAME

The game on our site will be a fun, creative way to burn Chonky but also give our users the chance to win big (legally). It will also further the IP potential of the character.

MEME MAKER Our Chonky meme maker is a powerful marketing tool, it will bring Chonky memes to the next level on the social timeline. It's going to empower the average holder to have fun memeing with chonky and spread that chonkyness to others around them.

MERCH

Chonky merch is no ordinary merch. We have the best in the biz designing and producing the highest damn quality merch in the entire ecosystem.







FAT DAPP

With two of the greatest Solana devs at the helm, we created one of the first memecoin dapps for the Solana Saga. The dapp was mainly used for early Saga users to be able to claim an airdrop of Chonky, but we didn't want it to be just that. The Chonky dapp will be your all-in-one dapp for everything Chonky. The dapp will be updated as time goes on so it can grow fat along with Chonky. As the Solana Saga gets more users, Chonky has positioned itself to be able to tap into that user base.









MERCH

We have been lucky enough to secure one of the greatest merchandise gurus in the crypto space. Sensei (below) has become famous on crypto twitter for his high quality clothing and attention to detail. Chonky merch will be a game changer, no one will be expecting the heat we are coming with - a new standard will be set. The images shown are some teasers of a couple pieces we have in production.











PLUSHIE

To compliment our high quality merch, we have been producing one of the cutest/cheekiest plushies around. The Chonky plushie will be a staple across the Solana ecosystem, made with the same level of care and attention to detail as the rest of our merch. I mean, just look at him! The Plushie will also come with a number of purchasable and equipable 'traits', such as our very own jeters tears mug and uno reverse card.











THANK YOU FOR YOUR TIME! Any questions at all please do not hesitate to reach out to one of the team.

